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YOU CAN BE A QUALIFIED SUCCESS TOO

Some franchises provide training and the chance to gain qualifications. For Jeremy Jago the chance to become qualified was one of the factors that led him to choosing property lettings and management agency franchise Ashton Burkinshaw, the residential letting specialists with wholly owned and franchised branches throughout the southeast.

Jeremy Jago, 56, whose franchise outlet is in Tenterden, Kent, says: "Ashton Burkinshaw is a leading member of the Association of Residential Letting Agents (ARLA), the industry's regulatory body, and its directors start training franchisees soon after they join, in preparation for the ARLA foundation test.

"The training includes two days in the classroom, plus homework, studying relevant law including the Housing Acts, contracts between tenants and landlords and our contractual obligations to landlords. It can be hard work, but I was delighted when I passed with merit and I plan to take the ARLA advanced test this year. Having a qualification makes you more confident in your skills and enhances a franchisee's reputation.

"The chance to become qualified and a member of ARLA was one reason I chose Ashton Burkinshaw", he added.

Ashton Burkinshaw's franchise concept is to enable each franchisee to run their own independent business.

"We do not believe in running the business for them", says Graham Harrison, Chief Executive. "We do, however, believe in providing extensive training and continued support for those franchisees who believe in themselves enough to want to take the plunge'.

The franchise package fee is £21,500 plus VAT. Ashton Burkinshaw has provisional BFA status.

For more information about this business opportunity, contact Tony Mundela in the strictest confidence, on 01622 844320 or email franchising@ashtonburkinshaw.co.uk

Photo: Jeremy Jago, franchisee of Ashton Burkinshaw's Tenterden branch

