

15th February 2007

ASHTON BURKINSHAW OPENS FOR BUSINESS IN HAYWARDS HEATH

Ashton Burkinshaw, the residential lettings and property management specialists based in the southeast, has recently opened a branch in Haywards Heath, West Sussex. This move is a key part of Ashton Burkinshaw's expansion plans, providing them with a network of thirteen branches throughout Kent and Sussex.

The Haywards Heath office, located at 141 South Road, is Ashton Burkinshaw's fourth franchised branch and is being run by local resident Geoff Rawlinson who has lived in the Haywards Heath area for the last 30 years.

The new branch will feature properties to rent within a ten-mile radius of the town and can expertly serve the needs of landlords and tenants alike, with properties of all sizes already on its books.

"Partnering with Ashton Burkinshaw as a franchisee provides an exciting opportunity to develop a dedicated professional residential property letting and management agency in Haywards Heath. I am also pleased to say that Sharon Perry, who has a vast knowledge of lettings and the local property market is joining me to ensure that we hit the ground running and can provide both landlords and tenants an excellent service", says Geoff.

"We believe that it is not just about finding good tenants quickly, but offering all the support and the best possible service we can during the course of the tenancies for those who do not want to be involved in the day to day running of their property rental. After meeting with the Ashton Burkinshaw directors I was immediately impressed with their industry knowledge and the pride and passion they had for their brand. I believe their business ethos is first class and mirrors my own belief in giving a quality service and looking after clients and customers alike", he continued.

With Ashton Burkinshaw's network of branches and sophisticated website presence, Geoff as a franchisee has the support of a highly resourced and equipped property management and lettings company who are leaders in the southeast, enabling him to market properties across the Haywards Heath area.

"We believe that all our franchisees are motivated people like Geoff Rawlinson who have the commitment to make their own business work" says Graham Harrison, Chief Executive. "When they buy into our brand, our business style and our reputation, we can give the help, support and establishment that they need. It is a great way to step into the scary world of property – but success does not come on a plate. Franchisees need to want it, work for it and be prepared to motivate those who work with them to achieve their goals. I believe that Geoff ticks all the boxes in this regard and wish him all the best in his new venture."

There will be a launch event at *Evo, 65 The Broadway* in Haywards Heath, on *Wednesday 21st February* at 17.00 to 19.30 hrs. Members of the public are warmly invited to come along to meet Geoff Rawlinson and enjoy a glass of wine.

At the event Ashton Burkinshaw representatives will also be able to give free advice on every aspect of residential letting and answer all landlords' and tenants' questions on current issues, such as on the forthcoming legislation on Tenancy Deposits and HMO licensing. For more information, email haywardsheath@ashtonburkinshaw.co.uk or telephone 01444 411121.

Photo: Geoff Rawlinson (right), new franchisee of AB's Haywards Heath branch and Graham Harrison, Chief Executive Ashton Burkinshaw Ltd

